



Day 1 Monday, June 22nd		
10:00AM – 12:00PM	Optional Student Lead Tour: Campus & Toomers Corner	Meet at The Hotel at Auburn University Hotel leave every 30 minutes
10:00 AM - 12:00 PM	Swag Drop-Off	The Hotel at Auburn University - Boardroom
12:00 PM - 4:00 PM	Registration/Check-in & Swag Drop Off	Brown-Kopel Student Achievement Center Atrium
1:00 PM - 2:15 PM	<p>Welcome Remarks & Plenary #1: Building a Culture Your Teammates Buy Into</p> <p><i>Bruce Pearl, Former Men's Basketball Head Coach, Auburn University</i></p> <p><i>Margaret Arnold, Vice President for Philanthropy for Auburn University</i></p> <p><i>Beth Stukes – Director of Drummond Company Inc., former Auburn University Foundation Board Member and Philanthropist</i></p> <p><i>Moderator – Ed Collari, Executive Director of Development for the Samuel Ginn College of Engineering</i></p>	Brown-Kopel Grand Hall
2:15 PM - 2:30 PM	Break	BK Grand Hall
2:30 PM - 3:30 PM	Table Topics	BK Grand Hall
3:30 PM - 3:45 PM	Break	BK Atrium
3:45 PM - 4:45 PM	Breakout Session #1	

Day 1 (cont.) Monday, June 22nd		
	It's Not Just Business: Engaging Executives in Personal & Corporate Giving <i>Jeff Anderson, Purdue University</i> <i>Bobbi Hughes, University of Idaho</i> <i>Maggie Scott, University of Idaho</i>	BK Grand Hall Breakout Room
	Prompting the Pyramid: Using GenAI to Stress Test your \$100M Strategy <i>Laura EverHart, University of Pittsburgh</i>	BK Reynolds Classroom 2133
	First Steps in Fundraising: Understanding the Basics <i>Ed Collari, Auburn University</i> <i>Madi Fleming, Auburn University</i>	BK Classroom 2117
5:45PM	Tiger Transit Transportation starts to the Red Barn	Meet at The Hotel at Auburn University
6:00PM – 10:00PM	Welcome Reception and Band Party	Red Barn
6:30PM – 10:30PM	Tiger Transit Transportation to Hotel	Transportation will run in a continuous loop

Day 2 Tuesday, June 23rd		
8:00 AM - 10:00 AM	Registration/Swag Drop-Off	BK Atrium
8:00 AM - 8:30 AM	Breakfast	BK Grand Hall
8:30 AM - 9:30 AM	Plenary #2: Generational Dynamics – Thriving in a Multigenerational Organization <i>Melissa Furman, Career Potential, LLC</i>	BK Grand Hall
9:30 AM - 9:45 AM	Break	BK Atrium
9:45 AM - 10:45 AM	Breakout Session #2	
	Popping the Bequestion! Successful approaches for incorporating planned giving into major gift solicitations <i>Jessie Muhm, University of Washington</i> <i>Almarie Wood, University of Maryland</i> <i>James Nguyen, New York University</i>	BK Classroom 2117

Day 2 (cont.) Tuesday, June 23rd		
	<p>Engineering Experience: Inside Auburn's Maker Space <i>Casey Waid, Auburn University</i> <i>Bob Ashurst, Auburn University</i></p>	BK Conference Room 2116
	<p>Smart Stewardship: Unifying Data for Stronger Donor Relations with Airtable and Beyond <i>Michaela Catalena, Texas A&M</i> <i>Gabrielle Gunnels, Texas A&M</i> <i>David Holt, Texas A&M</i></p>	BK Grand Hall Breakout Room
	<p>The Impact of Integrating Alumni Engagement into your Development Program <i>Mike Volan, University of Cincinnati</i> <i>Ann Terry, University of Cincinnati</i></p>	BK Reynolds Classroom 2133
10:45 AM - 11:00 AM	Break	BK Atrium
11:00 AM - 12:00 PM	Breakout Session #3	
	<p>The Fulton Difference: A Legacy of Innovation and Impact <i>Jennifer Williams, Arizona State</i> <i>Katherine Steinacker, Arizona State</i></p>	BK Conference Room 2116
	<p>Telling the Story of Engineering Research and Experience <i>Dean Mary Rezac, University of Kansas</i> <i>Caleb Regan, University of Kansas</i></p>	BK Classroom 2117
	<p>Leading Teams: Managing Generational Differences and Expectations in the Workplace <i>Margie Puerta, University of Arizona</i> <i>Susan Blaisdell, Caltech</i></p>	BK Grand Hall Breakout Room
	<p>Inspiring Faculty to Embrace Philanthropy <i>Bobbie Hughes, University of Idaho</i> <i>Ryelee Schlueter, University of Idaho</i> <i>Maggie Scott, University of Idaho</i></p>	BK Reynolds Classroom 2133
12:00 PM - 1:30 PM	<p>Lunch and Plenary #3: Creating Experiences That Deepen Loyalty <i>Rhett Hobart, Deputy Athletics Director, External Affairs with Auburn Athletics</i> <i>Lindsay Walker, Director of Special Events for the Office of the President at Auburn University</i></p>	BK Grand Hall

Day 2 (Cont.) Tuesday, June 23rd		
1:30 PM - 1:45 PM	Break	BK Atrium
1:45 PM - 2:45 PM	Table Topics	BK Grand Hall
2:45 PM - 3:00 PM	Break	BK Atrium
3:00 PM - 4:00 PM	Breakout Session #4	
	Fundraising Events: Do they make sense or cents? <i>Cathy Brown, University of Houston</i> <i>Alex Moreno, University of Houston</i>	BK Classroom 2117
	Quite Strength: Empowering Introverted Gift Officers <i>Mark Dorgan, Dartmouth University</i> <i>Rob Baird, University at Buffalo</i>	BK Grand Hall Breakout Room
	From Experience to Certification: A CFRE Playbook for University Fundraisers <i>Caleb Miller, Texas A&M</i> <i>Sean Burns, New York University</i>	BK Conference Room 2116
	Passing the Baton: Navigating Leadership Transitions in Advancement <i>Taylor Phelps, Texas Military Institute (TMI)</i> <i>Kyle Bryson, UT San Antonio</i>	BK Classroom 2133
5:15PM – 8:30PM	Tiger Transit Transportation to and from Auburn Athletics Campus	Meet at The Hotel at Auburn University
5:30PM – 7:00PM	Progressive Dinner - Stop #1	Jordan-Hare Stadium
7:00PM - 8:30PM	Progressive Dinner - Stop #2	Hitchcock Field at Plainsmen Park

Returning buses plan to make stops at Toomer's Corner for anyone wanting to enjoy downtown Auburn

Day 3 Wednesday, June 24th		
8:00AM - 10:00AM	Swag Swap	The Hotel at Auburn University
8:00AM - 9:00AM	Breakfast	The Hotel at Auburn University Hotel - Ballroom

Day 3 (Cont.) Wednesday, June 24th		
9:00AM - 10:00AM	Plenary #4: AI in Fundraising – The Dos and Don'ts <i>Dr. Asim Ali, Executive Director of the Biggo Center at Auburn University</i>	The Hotel at Auburn University Hotel - Ballroom
10:00AM – 10:15AM	EDF 2027 Announcement	The Hotel at Auburn University Hotel - Ballroom
10:15AM – 10:30AM	To-Go Snack bags/Conference Concludes	Auburn University Hotel Ballroom



Engineering Development Forum

www.engdevforum.com | <https://www.linkedin.com/company/engineering-development-forum-edf>



EDF Board Overview



EDF Board Member Application