



*Sessions are subject to change. Session order and time blocks are still being finalized.*

### **Engineering Track:**

- **How to develop the big ideas/asks that your area might be missing out on. Turning those big ideas into transformational philanthropic opportunities.**  
*Brad Green & Mike Volan (University of Wisconsin, University of Cincinnati)*
- **Best practices working with your Dean/College leadership & Alumni Relations**  
*Charisse Pudiquet (University of Hawaii)*
- **Building Bridges of Gratitude: Strategies for PhD Alumni Group Fundraising**  
*Dale Masterson & Eileen Morris (University of California, Berkeley)*
- **Corporate Engagement - Utilizing Co-op Program to Strengthen Partnerships**  
*Alina Nosal along with John Weidner, Dean (University of Cincinnati)*
- **Special Initiatives Fundraising: Innovation & Entrepreneurship**  
*Jim Ruth (Duke University)*
- **Capital Projects - new and existing structures**  
*Patrick Wilson & Hannah Simonds (Texas A&M)*

### **Fundraising Fundamentals Track:**

- **Stewardship - Leading toward transformational Gifts**  
*Alta Compton & Kait Sullivan (UT San Antonio)*
- **Transformative Giving - How Relationships Externally and Internally Impact Strategy**  
*Adrienne Bolli and Zack Smith (UC San Diego)*
- **Giving Day (Leveraging Major Gifts)**  
*Jeremy Barnes (University of Oklahoma)*

- **New to Frontline Fundraising**  
*Robert Baird (University at Buffalo)*
- **Launching/Leveraging a Regional Development Team**  
*Jeff Anderson (Purdue University)*
- **Time, Talent, and Treasure: Recruiting and Retaining Engineering Advisory Board Members**  
*Jennifer Williams & Lynn Burk (Arizona State University, Villanova)*

### **Professional Skills Track:**

- **How to Advance in Advancement**  
*Jenna Goodman (Generous Change)*
- **Too Much Information, Too Little Attention: Communicating with Donors**  
*Joe Edens & Tim Stephens (University of Michigan, University of Oklahoma)*
- **Remote Fundraising, Real Results: Thriving as a Major Gift Officer from Anywhere**  
*Joe Edens, Judy Wolfe, & Todd Hollister (University of Michigan, University at Buffalo, University of Illinois)*
- **Cultivating Strong Relationships After Loss**  
*Ryelee Schlueter (University of Idaho)*